

SUMMER
SCHOOL

Ps/Ai

Graphic Design

Schedule:

Monday, Tuesday, Wednesday, Thursday, Friday
10:00 – 14:00 (4 hours per day)

Price:

One course: 90.00 €

Training package (3 courses): 250.00 €

COURSE OUTLINE

PART 1. Idea Development in Design Concepts & Idea development

PART 2. Adobe Photoshop Introduction

- The Photoshop Workspace
- Photoshop Tools
- Photoshop File Menu
- Edit Menu in Photoshop
- Image Menu in Photoshop
- Photoshop Layer Menu
- Photoshop Select Menu
- Filters in Photoshop
- Photoshop View Menu
- Projects in Photoshop
- Project 1: Creating a poster using Photoshop
- Project 2: Creating a flyer using Photoshop

PART 3. Adobe Illustrator Basic Concepts

- Illustrator's Main Features
- Projects in Adobe Illustrator
- Project 1: Create a logo using Illustrator
- Project 2: Create your own business card using Illustrator